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ABSTRACT

Specific curricular innovations in universities throughout the country which attempt to integrate academic majors in the humanities with additional, supplemental professional training are summarized in the program guide section of this document. Most of these programs are interdisciplinary, some including revised courses and internship experiences. Programs included are at both the baccalaureate and master's degree levels. The bibliography section contains material which explores the problems involved in preserving the integrity of the humanities. Much of the material examines the various career options which are provided by a humanistic education. Some articles explore specific career alternatives for humanities majors which are not normally considered by a student when making his choice of an academic major. Other articles focus specifically on curricular revision which might aid the student in expanding his career possibilities. (Author/TA)

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CAREER OPTIONS IN THE HUMANITIES:

A BIBLIOGRAPHY AND PROGRAM GUIDE

Grover C. Goyne

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Los Angeles, California

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CAREER OPTIONS IN THE HUMANITIES

No statistical evidence is necessary to document the nationwide decline in enrollment in the various areas of the Humanities. Few colleges are unaffected by this enrollment shift, and small colleges have been particularly hard-hit. The drop in job opportunities in education at every level has caused students who might otherwise have preferred Humanistic training to choose more specifically career-oriented academic majors. It is necessary for faculty and administrators in Humanistic disciplines to re-think the academic training offered students, in order both to preserve the integrity of the Humanities and to indicate to students the varied career options which are provided by a Humanistic education.

The following Bibliography contains extensive material which explores these problems. Much of this material examines the various ways in which training in a Humanistic discipline prepares a student for entry into numerous career options and for a lifetime of career growth. Some articles explore specific career alternatives for Humanities majors which are not normally considered by a student when making his choice of an academic major. Other articles focus specifically on curricular revision which might aid the student in expanding his career possibilities.

The Program Guide summarizes a number of specific curricular innovations throughout the country which attempt to integrate Humanistic training with additional, supplemental professional training. Most of these programs are interdisciplinary, some including revised courses and internship experiences. Programs included are at both the Baccalaureate and the Master's degree levels.

The Bibliography and Program Guide were compiled as part of a grant from the National Endowment for the Humanities. The material in the Program Guide was edited by Dora Mohit.

University of Cincinnati
Cincinnati, Ohio

Sandra Schmidt, Assistant Dean

Certificate programs in Business and International Business. Both certificate programs involve the same course requirements, i.e., 63 quarter credit hours in integrated business courses, which are also the prerequisites for admission into the MBA program. The Business Certificate is offered to any non-business, undergraduate major or degree holder, but the International Certificate is limited to students whose undergraduate major is in a romance language.

Although the certificate programs do not necessarily constitute an undergraduate minor, either can be used as such. Certification, offered through the College of Business, is indicated on the students' transcripts.

Coe College
Cedar Rapids, Iowa

Carson W. Veach
Provost and Dean

Coe is in the process of developing a three-year humanities concentration program which will be composed of (a) a two-term introductory course, (b) a group of six interdisciplinary seminars on various historical periods, and (c) a senior seminar in current problems and a senior humanities paper. The program and courses are being developed under a three-year grant from NEH. Coe also has a career counseling program for liberal arts students and a work/service program which allows students to work for fourteen weeks at any of a wide variety of jobs for which, upon successful evaluation, thay receive a full term reduction of graduate requirements.

Dominican College of San Rafael
San Rafael, California

Henry J. Aigner
Dean of the College

Dominican College of San Rafael has two programs:
1. Legal Assistant Program: Designed to complement a strong liberal arts major, this course of study requires at least 22 upper-division units in law-related courses, including one three-unit course in "Work Experience," in which a student spends four to six hours per week working with a law-related organization.

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Dominican College of San Rafael (continued)

The program is geared primarily to undergraduate students, and certification of completion cannot be obtained without a B.A. degree. The program is also open to students holding B.A.s whose eligibility is to be determined through individual evaluation. Lower-division courses in writing and speech may be required, and all students must pass an English proficiency test for admission to the program. The program is intended for students seeking careers in legal assistantship or admission to law school. Instructors are attorneys from the San Francisco Bay and Marin County areas.

2. Business Program: Like the Legal Assistant Program, this course of study is designed to complement a strong liberal arts major. It is intended to provide basic preparation for students seeking careers in business and consists of 30 required units of traditional business-related courses (e.g., Accounting, Managerial Behavior, Economics, etc.), most of which carry upper-division credit. Included is a three-unit "Field Experience" internship. The program can be completed within four semesters. Lower-division courses in writing and speech may be required.

Florida State University
Tallahassee, Florida

Sharon MacLaren
Associate Provost

The university has three existing programs designed to facilitate career options: English/Business Co-major; English/Librarianship Co-major; History/Librarianship Co-major. A program combining a foreign language with training in business is being developed.

Florida Technological University
Orlando, Florida

Charles N. Micarelli, Dean
College of Humanities and Fine Arts

Harry Smith
Assistant Dean

The College of Humanities and Fine Arts offers majors in traditional liberal arts areas (art, English, foreign languages, history, humanities, music, philosophy and theater) which combine studies in business. The student is required to take a minimum of twenty-one units in basic business courses.

University of Illinois at Urbana-Champaign
Urbana, Illinois

William Platter, Assistant Director
College of Liberal Arts and Sciences
School of Humanities

The University of Illinois at Urbana-Champaign has two programs: An interschool program enabling students in most majors to complete a bachelor's degree (either in the College of Liberal Arts and Sciences or in the College of Commerce and Business Administration) and a Master of Business Administration (with the Department of Business Administration) in five years rather than the normal six. The student completes all general education and undergraduate major requirements during the first three years. During the fourth year, the elective units are taken in courses which are counted simultaneously as requirements for the baccalaureate degree and requirements for the MBA. The fourth year courses are graduate level MBA courses taken for undergraduate credit. The fifth year is the same as the final MBA year. During the first three years, students should elect to take certain courses in preparation for MBA work (e.g., calculus should be taken to complete the physical science requirements, economics or psychology to complete the social science requirement). Students make formal application to this joint program during the second semester of their junior year. Minimum requirements are a 3.25 GPA and a minimum score of 550 on the ATGSB. Application for the MBA is made during the first semester of the fourth year.

Lehigh University
Bethlehem, Pennsylvania

George Mark Ellis, Associate Dean
College of Arts and Sciences

Fundamentals of Business Minor: The minor program consists of 37 units of fundamental business courses and is designed to complement most majors within the College of Arts and Sciences.

University of Maine at Presque Isle
Presque Isle, Maine

Harold Lee Meadow, Director
Office of Business Management Studies

The Business Management Studies leading to a baccalaureate degree encourages students to take a wide variety of courses outside the management area. An impact of this program has been that many students have enrolled in dual majors (e.g., Humanities and Management). Maine also offers a wide variety of humanities-related minors. More specific information on degree requirements is needed.

Montclair State College
Upper Montclair, New Jersey

Rita D. Jacobs, Project Director
American Studies Internships

Montclair has received funding from the Rockefeller Foundation for a pilot project to investigate career options and to establish internships in government and industry for American Studies Ph.D.s. The program will be interdisciplinary and will include field work experience.

State University of New York
Albany, New York

Byron P. Connell
Assistant to the Deputy Commissioner
for Higher and Professional Education

The Board of Regents has sought funding from the Fund for the Improvement of Post-Secondary Education to embark on a cooperative program with six different institutions to investigate and recommend curricular changes in technical and vocational education which will strengthen the liberal arts components.

The university has received funding from the Fund for the creation of a pilot program aimed at seeking new careers outside the academic community for Ph.D.s and will recommend curricular revisions to accommodate these alternatives.

Additionally, the university has sponsored a pilot College Administrators Internship Program for M.A.s and Ph.D.s in "fields where the normal academic market is currently soft." Selected students intern with various university offices for in-service training and may be supported by their specific graduate programs as graduate assistants. Certification of completion and an evaluation of performance and capability are given upon completion of this two-semester program.

North Carolina Central University
Durham, North Carolina

C.L. Patterson, Dean

The University is developing a humanities curriculum which will be incorporated into the general education requirements. The largest group of the humanities program are tied to a time shortened three-year bachelor's program covering four areas: Public Administration, Media Journalism, Recreation Administration, and Community Psychological Technician.

Northwestern University
Evanston, Indiana

Donald P. Jacobs, Dean
School of Business and Management

Joint BA/MBA Program: This degree program is offered to all undergraduate majors who must apply to the program office at the end of the sophomore year or the beginning of the junior year. Undergraduate general education and major requirements must be completed at the end of the junior year, at which time the student petitions the College of Arts and Sciences for waiver of elective requirements. With this, the student is admitted into the MBA program beginning at the senior year and is thereafter considered a graduate business student. Program admission and administration is through the School of Business, but program development was a joint effort with the College of Arts and Sciences. Completion of BA is indicated on the students' transcripts. Careful academic planning with a counselor in the School of Business is required during the sophomore year.

Pace University
New York, New York

Joseph E. Houle, Dean
Dyson College of Arts and Sciences

Bachelor of Professional Studies: This degree program is designed specifically for mature adults who have been out of school for a number of years and do not have extensive college experience. The degree requires completion of 128 units, 50 in general education. Thirty-six units of concentration in a specific occupational or professional field define the degree. Unit credit can be given for actual work experience in a wide range of occupations. Under New York State law, an equivalency diploma can be granted upon completion of 24 units from an accredited institution. Consequently, a high school diploma is not required for admission.

"Conversations at Pace--a B.A. Degree for Adults": Pace is developing a study path that includes a maximum of 60 hours of credit in "conversations" or "dialogues," each lasting six weeks and conducted on Friday nights and Saturday afternoons. Eight units of thesis are required and the remaining unit requirement will be completed in the conventional classroom setting. A "work team" of four faculty members has prepared an extensive list of conversation topics such as "Society and the Problem of Crimes," "The Human Body and its Responses to Stress," "Literature and Philosophy--Companions to Learning."

Pepperdine University
Los Angeles, California

Grover C. Goyne, Dean
College of Arts & Sciences

Under the auspices of a grant from the National Endowment for the Humanities, Pepperdine University developed a Bibliography and Program Guide concerning Career Options in the Humanities. A model for curriculum development was constructed as part of this research. This model included the following components: a "Career Exploration" course for potential Humanities majors during the first two years of college; a career-oriented "minor" in fields such as Business, International Business, Law and Legal Assistance, or Public Service; the design of more specifically career-oriented courses in the traditional Humanistic majors; a co-operative education or internship experience during the last two years of college work; a non-credit "Job Strategies Workshop" during the senior year; and an improved placement program. An additional component would be an extensive Faculty Development program in which Humanities faculty would explore the ways in which their disciplines related to career areas other than education.

Roosevelt University
Chicago, Illinois

David L. Mouton, Chairman
Department of Philosophy

1. The department has created a joint Philosophy-Business major "in order to encourage business students to combine their major studies with a range of basic and relevant courses in the humanities."

2. The department has developed an experimental course in conjunction with the School of Public Administration entitled "Social Ethics and Social Responsibilities."

University of South Carolina
Columbia, South Carolina

Gerda Jordan
Assistant Professor of German

Intensive Language Course: As a component of the Master's degree in International Business Studies, a pilot program in German was launched in the summer of 1974. Intended goals of the 10-week program were 90% comprehension of any spoken German and total comprehension, with the aid of a dictionary, of any written German. The program included material normally covered in seven classes (elementary and intermediate German, conversation, comprehension, and culture).

University of Southern California
Los Angeles, California

John B. Orr, NEH Project Director

USC has received a grant from the National Endowment for the Humanities to develop a new interdisciplinary curriculum as a general education option. The major emphasis of the new curriculum will be in the humanities. Funds will be used primarily to support release time for humanities faculty members, to re-channel their study, and to join in planning courses that combine the strengths and interests of the liberal arts with those of USC's professional schools. These courses will gradually become a part of the general education curriculum beginning with fall 1975. The monies will support new very selective faculty appointments and faculty colloquia involving both local and distinguished national scholars, and will also permit purchase of library materials and other instructional media. The faculty will work in teams to develop a series of new "core" or "theme" courses. Students can take a pattern of traditional general education requirements or may choose a pattern of new interdisciplinary courses which will be developed through this five year grant.

Exploratory Modules: A one-semester course offering a maximum of 4 units, this program will give students an opportunity to explore a variety of academic and career opportunities and introduce them to the functions, orientations, and techniques of many disciplines. The semester is divided into two-week intensive investigations into specific careers and disciplines selected by the student. Format includes orientations, lectures, and seminars with faculty members and practitioners; small group interaction sessions; multimedia presentation; field trips; and simulation games. Each two-week period offers 1 - 4 units of credit based on attendance, interaction and an interpretive term report.

Theodore A. Sackett
Department of Spanish and Portuguese

Louis Weschler
Center for Urban Affairs

Spanish and Urban Studies Major: The Department of Spanish and Portuguese and the Center for Urban Affairs are offering this undergraduate degree which permits the combination of two fields into a single planned program of studies which prepares students for careers in urban affairs where knowledge of the English language, the Spanish language, and the culture of Spanish-speaking peoples is important.

Martha Boaz, Dean
School of Library Sciences

Spanish major of pre-library science students: This degree is designed to prepare the undergraduate Spanish major for admission to the M.A. degree program in Library Science by incorporating pre-requisite library science courses into the undergraduate Spanish major. New course and field work relating to the Spanish language will also broaden the undergraduate major. This program will permit qualified graduates to complete the M.A. program in Library Science in two semesters instead of the customary two semesters plus one summer of study.

Tulane University--Newcome College
New Orleans, Louisiana

Meneve Dunham, Assistant Dean

Newcombe College (the undergraduate women's division of Tulane) has established programs with Tulane's Business, Law, and Medical Schools under which undergraduate students accepted into these professional schools enter their professional programs at the end of their junior year. A similar program in hospital administration is being negotiated with Tulane's School of Public Health.

University of Tulsa
Tulsa, Oklahoma

Richard Lind, Coordinator
M.A. in Humanities Program

M.A. in Humanities: A 36 semester hour non-thesis curriculum of interdisciplinary study offering "a broadly based academic perspective of the humanities with emphasis upon the function and application of these activities in modern society." The central requirement consists of six hours of core courses in such areas as creation, comprehension, management, criticism, communication, and decision, and is complemented by elective courses from at least three additional disciplines. No specific undergraduate specialization is required although students without strong liberal arts backgrounds may be required to take as many as 12 hours of selected undergraduate courses. Students are required to take an internship in a humanities-related organization after completion of core courses. Students already employed may be able to receive internship credit upon completion of a special directed project.

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